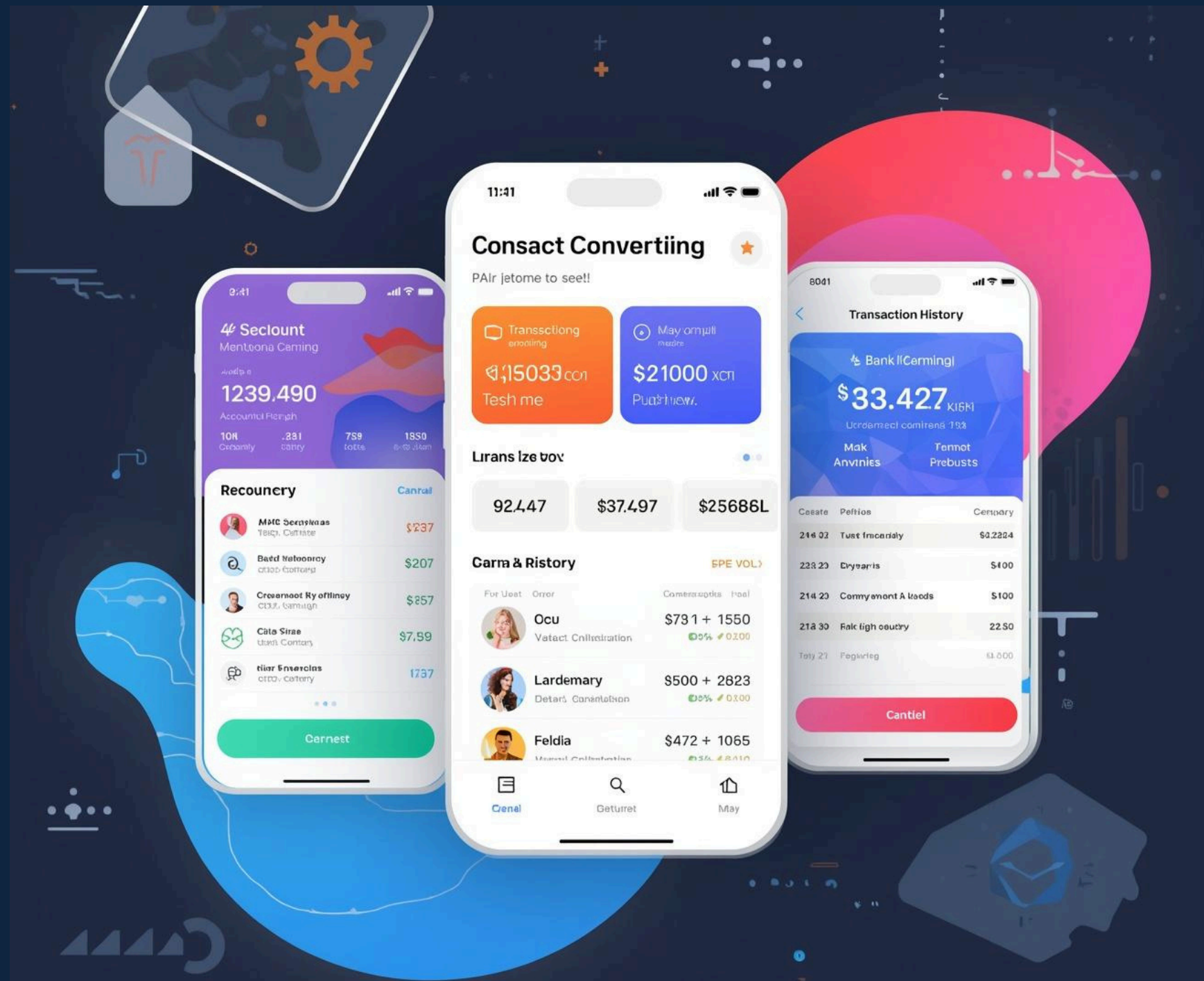


SafiPay



Shaheen Safi, Founder & CEO

FOUNDER & CEO

The Problem

Addressing Financial Exclusion in Emerging Markets

Millions face **financial exclusion** in Afghanistan and the Middle East, lacking access to international banking services. High remittance fees, currency instability, and complicated onboarding processes with traditional banks limit opportunities for over 5 million Afghans in the UK, Europe, and the USA to utilize essential financial tools effectively.



Our Solution: SafiPay Digital Banking



Multicurrency Access

SafiPay offers seamless transactions in multiple currencies.





\$50B

The **\$50B global market** for cross-border payments highlights the immense potential for SafiPay to tap into various emerging economies, transforming financial access for millions.

Business Model & Revenue Streams

Card Issuance & Maintenance:

- Virtual Cards: \$10 per card issued instantly.
- Physical Cards: Free card issuance (User only pays for international shipping).
- Annual Subscription: A flat, industry-leading fee of only \$4 per year for card maintenance, regardless of the number of cards held by the user.

Transaction Commissions

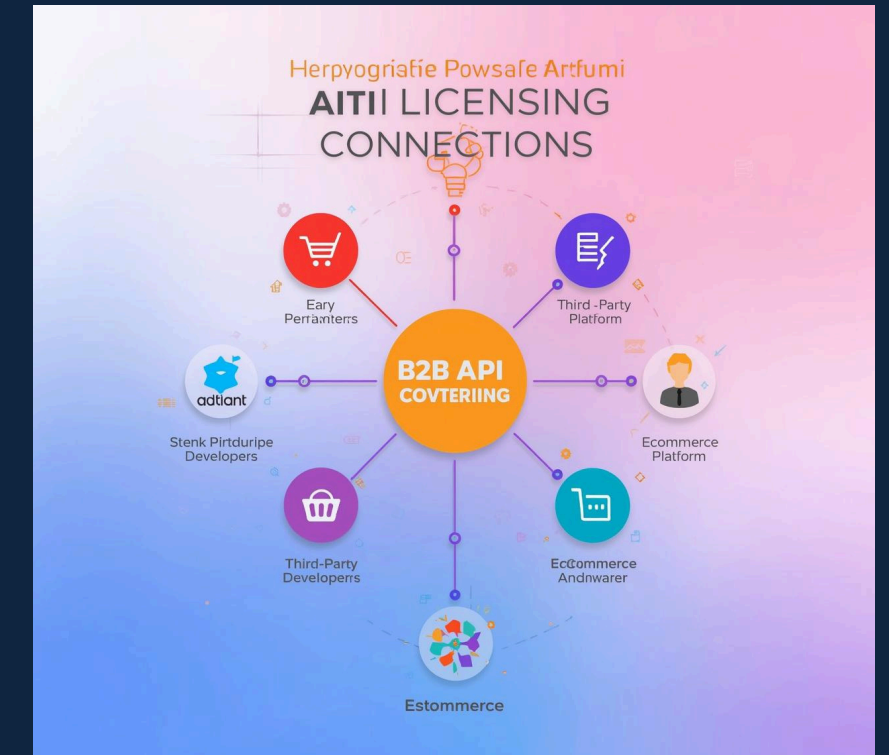
Safipay earns a percentage fee on every digital and physical transaction processed through our global network.

Currency Exchange (FX) Margins:

Profit generated from real-time currency conversion fees across our 10+ supported global currencies (EUR, USD, GBP, etc.).

B2B API Licensing:

Scalable revenue from third-party developers, e-commerce stores, and apps that integrate Safipay's secure Payment Gateway API into their own platforms.



Strategic Partnerships for Growth



Key Partnerships

Collaborations that enhance our market presence and capabilities.



Technology Architecture Overview

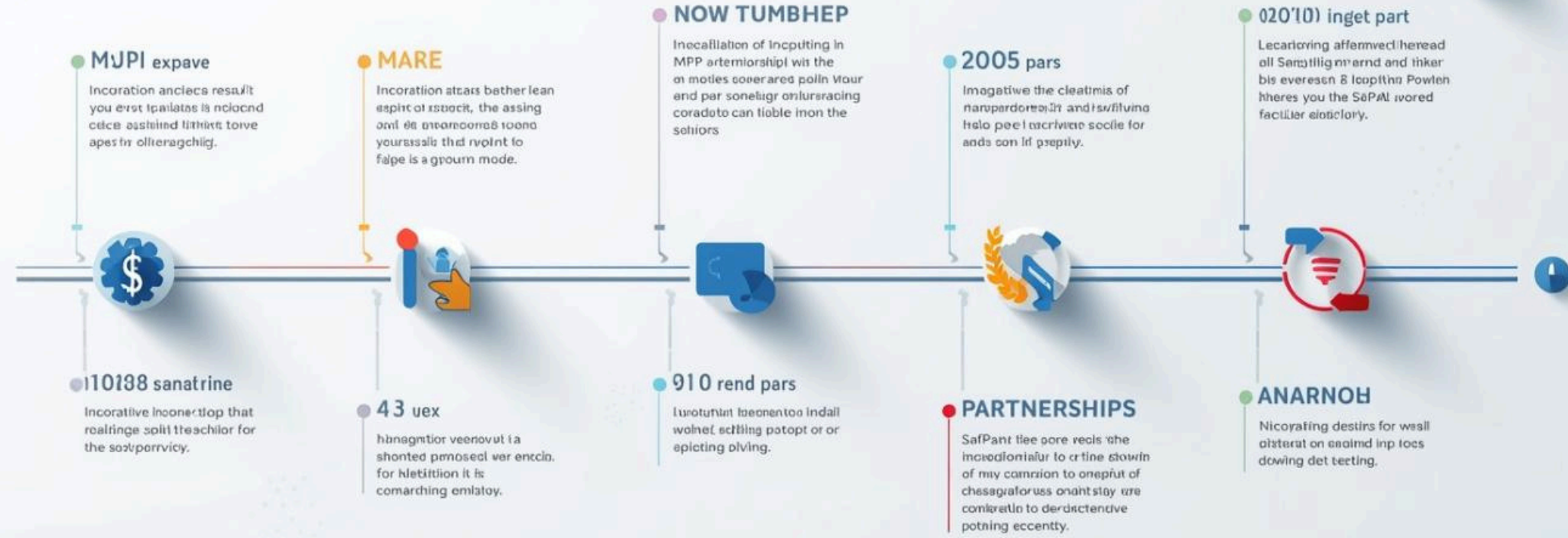


Key Technologies

Integrating Flutter, Nextjs, and Supabase for scalability.



Traction and Milestones Achieved



Key Achievements

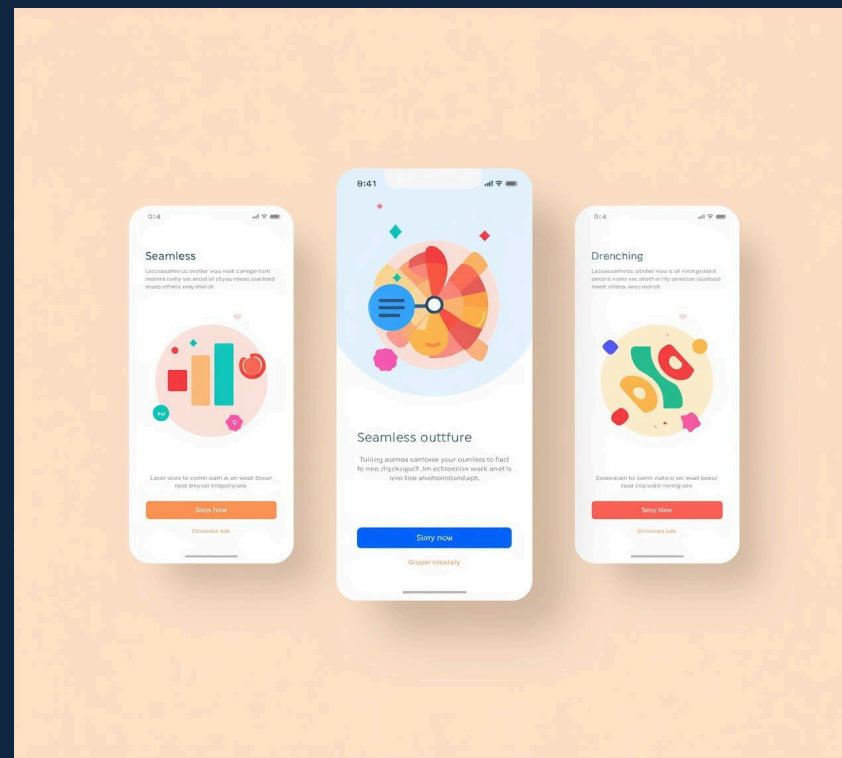
SafiPay has successfully reached significant milestones to date.



Competitive Advantage

Instant Setup

No complex onboarding process for users



Cultural Understanding

Deep insight into underserved markets' needs



Lower Fees

Community-first approach to financial services



150,000 Active Users

By Year 3

£2.4 Million Revenue

Year 3 Projection

40% Transaction Fees

Revenue Diversification Strategy

The Team

Shaheen Safi

Founder and CEO with tech expertise



Mujtaba Rahmani

COO with operations and strategy focus

Sahel Salem

Ecosystem Leader



Funding Requirements and Allocation

Pre-Seed Investment funding Allocation



Funding Ask

Seeking £250,000 for **10 percent equity** in SafiPay.



Contact

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the Financial Bridge

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